



**ANNUAL GENERAL MEETING
February 25, 2015
2014/2015 ANNUAL REPORT**

Our Mission Statement: To improve the quality of life for people affected by spina bifida and hydrocephalus through advocacy, research, education, and support.

ADMINISTRATION

Office:

- Darlene Cathcart worked as the Program Manager for 20 hours/week
- Alexis Millar worked as the Fund Development and Communications Coordinator for 20 hours/week until November 2014
- Kiray Jones-Mollerup worked for 420 hours over the summer as our Fundraising Event Coordinator to run the Hope Classic
- Bobbi Belsek worked 420 hours over the summer as our Fund Development Coordinator through the Canada Summer Jobs Program paid for by the Federal Government
- Megan Gergatz worked as the Assistant Program Manager since December 2014 for 20 hours/week

Membership:

- We now have 255 members on our Membership List
- 103 members renewed their membership during the last fiscal year

Strategic Plan:

- The Board continues to follow the Strategic Plan that was developed in March 2012 and the priorities identified at the adult focus group on January 2013

Fund Development:

- Casino held on September 12 & 13, 2014 raised \$80,904.30
- Successful fundraisers & public awareness events held this year:
 - Hope Classic income \$25,665 (profit \$18,164.31)
 - Skate for Spina Bifida income \$767.40 (profit \$461.40)
(*Note \$565 worth of raffle tickets were sold at the skate event)
 - Raffle (including skate event sales) income \$4,375 (profit \$4217.36)
 - School bake sale income \$161.25
 - KMS Smokie Sale \$660
 - Direct mail campaign \$1100
 - Two On-line auctions total \$1245.41
 - Donate-A-Car \$444.50



- Received the following Grants:
 - 1) Community Investment Operating Grant – City of Edmonton (\$17,000)
 - 2) Canada Summer Jobs Grant (\$4,605.35)
 - 3) Stollery Charitable Foundation Grant – (\$12,300)
 - 4) Union 52 Benevolent Society (\$1,500)
 - 5) Valley of Edmonton A & ASR (\$1,000)
 - 6) Telus (\$5,000)
 - 7) Strathcona Rotary Club (\$750)

ADVOCACY

- SBHANA is represented at meetings held by the following:
 - Interagency Committee on Recreation for Persons with Special Needs
 - Alberta Disabilities Forum
- Member of the Alberta Disability Forum

RESEARCH

- A donation was made to SBHANA for \$2000 to support research

COMMUNITY CONSULTATIONS

- Cindy Smith (president) gave two presentations at the University of Alberta: one to a senior Adapted Physical Activity class and one to a senior occupational therapy class
- Cindy also gave a presentation to the Alberta Neonatal Nurses Association
- Completed survey for NGO multi-tenant building
- Completed phone survey for Steadward Centre

COMMUNITY BUILDING

- Advertised like-minded organizations, programs and services through our updates and opportunity emails and our newsletter
- Adaptive Adventures attended Camp Freedom with adaptive bikes & PSA attended Camp Freedom with sledges
- International Day for Persons with Disabilities – we donated two door prizes and manned a display at the event
- Provide a letter of support to PSA
- Darlene attended transition meeting at Glenrose Rehabilitation Hospital

EDUCATION

SB/H Awareness:

- International Day for Persons with Disabilities IDPD – set up and manned our information display
- June Awareness Month 2014
 - Bridge banners were placed on three overpasses around the city



- Awareness Displays for SB&H were set up and manned by volunteers at the following locations; KMS tools for 3 day, Callingwood and Highland Farmers Markets, Skate for SB&H
- Quality of Life DVD & Educator Manual– summer student Bobbi Belsek continued distributing our QofL video and Educator Manuals to many educational institutions
- Hope Classic Media – CISN, Capital FM & Global news all attended. Shaw, CFCW & Fresh FM and several community leagues advertised the event
- Skate for Spina Bifida & Hydrocephalus Media - Edmonton Sun attended and included a picture in their paper
- The SBHANA participated in the 2013 Educational Assistants Conference on February 21, 2014 at MacEwan University again this year, setting up a display and making Education Manuals available

MEMBER SUPPORT

Information Updates:

- Regular emails sent out to membership with Information Updates and Opportunities and website kept up to date with current information

Social Activities:

- Summer BBQ held in conjunction with the Hope Classic on August 9, 2014 with over 200 people in attendance

Camp Freedom:

- 15^h annual camp was held on with 18 campers from Western Canada and 18 volunteers
- Nominated for Laurel Awards
- Presentation to Valley of Edmonton

Support Fund:

- Approved 34 different support fund requests with a total value of \$16,288.80
- Budget remains at \$18,000/year, funding up to \$1000 per member with spina bifida and/or hydrocephalus per year
- Health & Wellness component of the support fund continues to fund up to \$500 towards medical/wellness expenses on a one-time or trial basis

Member Education Fund:

- Four members received funding to attend the SBHAC national conference held in Vancouver, British Columbia – Total funded \$2197.08



Scholarship:

- Sarah Kozoriz and Bobbi Belsek are the recipients for the Dr. Peter Bowen Scholarship, with each receiving \$1,000 towards post-secondary education

Wheelchair Loaner Program:

- 2 Quickie Kids wheelchairs available for short-term loans
- Both loaned out over the course of the year

New Parent/ New to the City Gift Bags:

- Four new bags were assembled by Sharon Veeneman and distributed through the Spina Bifida Clinic at the Glenrose

NoLimits Support Evenings

- Coffee nights continued throughout the year on the first Thursday each month
- Social and educational support evenings were delivered on a monthly basis
- Six Nolimits members fundraised throughout the year to attend the SBHAC national conference in BC
- Presentation was given to Edmonton Southgate Lions Club

Information Referrals & Support

- Numerous calls and visits to the SBHANA office for information and support
- Increasing number of adults living with SB&H calling & visiting for support
- Hospital Visit to three adult members

Communication

Newsletter:

- Three editions (spring 2014, fall 2014, winter 2015) were published this year with many member contributions

Website:

- New website was designed and launch in June 2014

SBHAC:

- Renewed our membership with the National association
- Frances Miller and Darlene Cathcart participated in the AGM in BC on October 18, 2014 as the SBHANA delegates
- Aniquea Thorowsky is the Alberta representative on the SBHAC board of directors
- Donated \$2000 towards Research to SBHAC
- Donated \$3817 from the Hope Classic National Fundraiser